

## an unexpected GIFT

For **Jane Hoffman**, a birthday wish means more than blowing out a candle at the end of the song. It means showing a child in need that he or she is valued and worthy of celebration. In 2014, Jane founded A Birthday Wish ([abirthdaywish.org](http://abirthdaywish.org)), which grants birthday wishes for children in New Jersey foster care while working to bring awareness to the issues that children in foster care face. Here, Jane shares how she is bettering the world, one birthday at a time

### HOW DID YOU GET WHERE YOU ARE TODAY?

I followed my interests! I have always had a passion for service to others in the community, especially vulnerable children. When I allowed myself to follow my own path, I found that success came so much more naturally.

### HOW IS YOUR TAKE ON BUSINESS DIFFERENT?

Granting birthday wishes for children in foster care is about so much more than gifts and cards. It's about showing a child or young adult, "You matter, and I celebrate the day you were born." We treat each child as an individual with passions and interests. Each child gets exactly what he or she wished for.

### WHAT INSPIRES YOU DAILY?

For me, it's all about the kids and the courage they show every day. Children in foster care are separated from family, the victims of trauma, yet they never stop hoping for a better tomorrow. They deserve my best effort every day.

### WHAT'S YOUR MOTTO?

People first. Great relationships are the key to a happy personal life and a successful career. Juggling a husband, three kids, friendships and work can seem impossible at times. I let people in my life know I care. When you show people they matter, they respond immediately. It takes time to build healthy, strong relationships but it's worth the effort.

### WHAT'S NEXT?

Building A Birthday Wish into a national organization. There are over 400,000 children and teens in foster care in the United States, and I want each one of them to know he or she is special and deserving.

*“There is no timeline for success. Make a little progress every day without worrying what other people think.”*

—JANE

EXPECTATIONS, MEET YOUR MATCH

## CHEVROLET MALIBU

Embodying the best in design and technology, the **2017 Chevrolet Malibu** is the midsize car you never saw coming. Its breakthrough spirit—from efficiency to connectivity to safety—defies expectations and brings a new energy to the road. Learn more at [chevrolet.com/malibu](http://chevrolet.com/malibu).





# ELEVATE YOUR EXPECTATIONS

The 2017 Malibu leaves expectations in the dust to give you more and change your perception of what a midsize car can be.

Take everyday driving to the next level.



## THE SAFETY EDGE

- Comprehensive air bag sensing system that works in crashes from all directions<sup>1</sup>
- Available Lane Keep Assist
- Available Rear Cross Traffic Alert

## COOL AND CONNECTED

- Available MyLink<sup>2</sup> display with Apple CarPlay<sup>TM3</sup> and Android Auto<sup>3</sup> compatibility
- Available built-in 4G LTE Wi-Fi<sup>4</sup> to connect up to seven devices

## EFFICIENCY

- EPA-estimated MPG 36 MPG highway/27 city<sup>5</sup>

<sup>1</sup>ALWAYS USE SAFETY BELTS AND CHILD RESTRAINTS. CHILDREN ARE SAFER WHEN PROPERLY SECURED IN A REAR SEAT IN THE APPROPRIATE CHILD RESTRAINT. SEE THE OWNER'S MANUAL FOR MORE INFORMATION. <sup>2</sup>MYLINK FUNCTIONALITY VARIES BY MODEL. FULL FUNCTIONALITY REQUIRES COMPATIBLE BLUETOOTH<sup>®</sup> AND SMARTPHONE, AND USB CONNECTIVITY FOR SOME DEVICES. <sup>3</sup>VEHICLE USER INTERFACES ARE PRODUCTS OF APPLE AND GOOGLE AND THEIR TERMS AND PRIVACY STATEMENTS APPLY. REQUIRES COMPATIBLE SMARTPHONE AND DATA PLAN RATES APPLY. APPLE CARPLAY IS A TRADEMARK OF APPLE INC. ANDROID AUTO IS A TRADEMARK OF GOOGLE INC. <sup>4</sup>REQUIRES A COMPATIBLE MOBILE DEVICE, ACTIVE ONSTAR SERVICE, AND DATA PLAN. 4G LTE SERVICE AVAILABLE IN SELECT MARKETS. VISIT ONSTAR.COM FOR COVERAGE MAP, DETAILS AND SYSTEM LIMITATIONS. DATA PLAN PROVIDED BY AT&T. <sup>5</sup>MALIBU WITH STANDARD 1.5L TURBO ENGINE: EPA-ESTIMATED MPG 27 CITY/36 HIGHWAY.

## wish LIST

To keep pushing forward, Jane relies on daily mainstays

**PROTEIN SHAKE**  
A morning energy burst.



**TINTED LIP GLOSS**  
For a natural flush of color.



**CHIC CARRYALL**  
Big enough to hold everything from keys to heels to a cashmere wrap.



**TENNIS RACKET**  
The ultimate stress reliever!

